

TITLE OF THE CONTRIBUTION

Name of the author and co-author(s)

Abstract

English abstract. (Max. 15 lines)

Keywords: word, word, word,...

JEL Classification: ...

INTRODUCTION

Text Text Text Text

1. TITLE OF CHAPTER – FIRST LEVEL

Actual text of the contribution

The actual text of the contribution should be divided into chapters where possible. Headings can be maximum in two levels and numbered (e.g. 1 TITLE OF CHAPTER, 1.1 Title of sub-chapter).

Text. Text. Text. Text. Text. Text.¹

1.1. Title of sub-chapter

Text. Text. Text. Text. Text. Text.

Tables and figures should be numbered and references to them must be in the text. Acceptable labeling for a table is Table 1 and Figure 1 for a figure. The title of the table or figure and the source should follow:

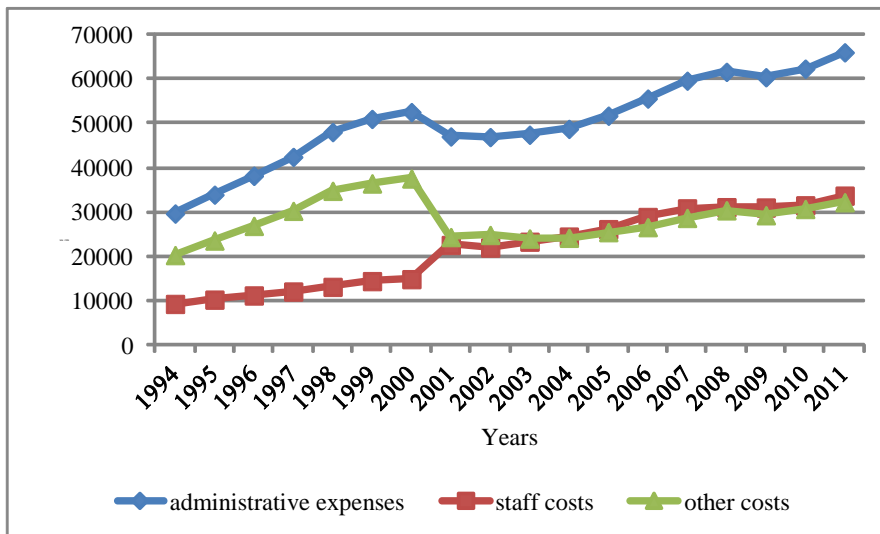
Tab. 1: The title of the table

Caption 1. column	Caption 2. column	Caption 3. column	Caption 4. column
Caption 1. line	A	0,00	0,00
Caption 2. line	D	0,00	0,00
Caption 3. line	G	0,00	0,00

Source: Source of date (literature, website, or + original calculations / own research)

¹ Footnote. Always after interpunction.

Figure. 1/Graph 1: The title of the figure (black and white)



Source: Source of date (literature, website, or + original calculations / own research)

Paragraph continues after being broken by a table, graph, or formula.

Paragraph text. Paragraph text. Paragraph text.

Equations

Equations and formulas are denoted by numbers in round parentheses and it is recommended to be produced by Editor of equations or inserted by the jpg format.

Equations have to be centered and right-numbered continuously.

$$A = \frac{B_C}{D} \cdot E - \sqrt{F + (1 + G)^2}, \quad (1)$$

where A = quantity

B = quantity

C = quantity ...

Paragraph continues after being broken by a table, graph, or formula.

Paragraph text. Paragraph text. Paragraph text. References in the text (see Dvořák, 2010, p. 185).

Paragraph text. Paragraph text. Paragraph text. Paragraph text. Paragraph text.

- 1st grade indent,

- 2nd grade indent.

CONCLUSION

Text.Text.Text.

Contact information

Name of the author/s

Affiliation (University)

Address

Email

REFERENCES IN TEXT AND BIBLIOGRAPHIC CITATION

When writing a reference to a bibliographic quotation in the text, the so-called **Harvard system** is used. The name of the author/s, the year of publication, and the link to the pages are given in parentheses. *For example: according to other studies (Novak, 2015, p. 15-17), another opinion can be taken on this issue.* If the authors name appears in the text, only one year and a link to the page/s are in parentheses. *For example: according to Novak (2015, p. 15-17), another view can be taken on this issue.*

If two or more sources of the same author have the same year of publication, they are distinguished by small letters of the alphabet assigned (without spaces) to the year of issue. *For example: according to Horakova (2016a, p.25), a more appropriate method should be chosen.* If it is necessary to include two or more sources in one link, they are given in one parentheses. and separated by a semicolon. *For example: according to other studies (Novák, 2015; Horáková, 2016a), another opinion can be taken on this issue.*

The bibliographic quotations are listed alphabetically in the final list according to the surname of the authors. Individual articles in the list are **not numbered**.

The quoted text is in italics.

EXAMPLE OF REFERENCES:

1. AGUSTIN, C. and J. SINGH (2005). Curvilinear Effects of Consumer Loyalty Determinants in Relational Exchanges. *Journal of Marketing Research*, 42(1),² p. 96–108. ISSN 0022-2437.
2. GOLIN, J. and P. DELHAISE (2013). *The Bank Credit Analysis Handbook: A Guide for Analysts, Bankers and Investors*. 2nd Ed. New York: Wiley. ISBN 978-0-470-82157-2.
3. PORTER, M. E. (1990). *The Competitive Advantage of Nations*. New York: Free Press.
more examples at <http://www.library.cornell.edu/resrch/citmanage/apa>

The list of references should be complete and accurate. For each work shown in the list of references must be a reference in the text.

² Tj. Volume (Vol.) 42, Number (No.) 1.

